THE HIDEOUSLY EXHAUSTIVE

SOCIAL MEDIA DESIGN BLUEPRINT

ALL THE SIZES, ALL THE PLACEMENTS, ALL IN ONE PLACE

Created by Tent Social

FACEBOOK

TIMELINE

Profile Photo 180 x 180 px

Cover Photo 851 x 315 px

Profile Photo

Tagline 160 Characters

Cover Photo

Tab 810 px

Tab Image 111 x 74 px

About Text Up to 255 Characters

Latest Photo

App Images 111 x 74 px

Status Update Up to 63,206 characters

Thumbnail 154 x 154 px

Title 100 Characters

Description 500 Characters

Timeline Image Preview 403 x 403 px

Shared Video 120 x 67 px

Title 100 Characters

Description 500 Characters

Shared Link Preview 403 x 403 px

Shared Link Image 120 x 67 px

Facebook Upload Video 403 x 226 px

Max Size 1024 MB | Max Length 20 minutes

Highlight Post/Milestone 843 x 402 px

Highlight VIDEO Post/Milestone 843 x 475 px

NEWS FEED

STATUS UPDATE

Profile Photo 50 x 50 px

Status Update

Text - The Maximum after 100 lines will "Read More" Text Limit 63,206 characters

Shared Image 7 of 3 Image

200 x 200 px
400 x 200 px

200 x 200 px

MARKET FACEBOOK VIDEO

Video Preview 403 x 226 px

MARKED VIDEO LIKE

Video Preview 128 x 72 px

Title - Max Length 100

SHARED LINK

Thumbnail Preview 154 x 154 px

Title 100 Characters

Description 500 Characters

SPONSORED STORY

Sponsored Story Profile Photo 50 x 50 px

Sponsored Story Image 2 of 3 Image

200 x 200 px
400 x 200 px

200 x 200 px

NOTE: Photos are cropped to square thumbnails. Only the first 500 characters are displayed on News Feed.

ADS

OFF_FB

AD Title 25 Character

Profile Photo 50 x 50 px

Page Name

Text 90 Characters

PAGE ADS

Page Name

Text 90 Characters

Image Preview 206 x 206 px

PAGE POST AD

Profile Photo 50 x 50 px

Page Name

Text 90 Characters

Post Image 16 x 9 Image

OR

Video Preview 16 x 9 Image

OR

Link Image 1.91:1 Image

OR

Text

PREVIEW PAGE POST ADS

Page Name

Text 90 Characters

Post Image 16 x 9 Image

Video Preview 16 x 9 Image

TWITTER

PROFILE

MOBILE DEVICE

Header Image Preview 320 x 160 px

Profile Photo 73 x 73 px

Tweet Preview 320 x 160 px

Tweet Text 140 Characters

Tweet Image Preview 320 x 160 px

Tweet Image 320 x 160 px

Tweet Image 320 x 160 px

Tweet Image 320 x 160 px

USER INTERFACE

Header Image 520 x 260 px

Profile Photo 73 x 73 px

Tweet Image 520 x 260 px

Tweet Image 520 x 260 px

Tweet Image 520 x 260